



Climb to the Top

New Jersey Metro

Mack-Cali's Harborside Plaza 5 - Jersey City



SPONSORSHIP OPPORTUNITIES

Make checks payable to:

National MS Society

Mail to:

National MS Society - NJ Metro Chapter

Sponsorship

Aspen Corporate Park 1

U.S. Highway 9 North, Suite 301

Woodbridge, NJ 07095

732-660-1005 (press option 2)

www.nationalMSSociety.org/NJM



Climb to the Top

New Jersey Metro Chapter

On March 28th, participants will climb 33 flights of stairs, 822 steps to the top of the Mack-Cali's Harborside 5 Plaza in Jersey City, NJ. Climb to the Top is a unique event that raises funds to help thousands of people in central and northern New Jersey affected by multiple sclerosis, a disease of the central nervous system that has no known cause or cure. Your support of Climb to the Top provides help for today and hope for tomorrow through education, support, advocacy, and research funded by the National Multiple Sclerosis Society, New Jersey Metro Chapter.

All sponsorship levels include:

- Association with a successful locally sponsored event.
- Positive contact with thousands of people who are exposed to the race through mailings, event materials, email campaigns and our website.
- Inclusion in pre and post-event emails to participants and volunteers.
- Opportunity to involve employees in the race, promoting community involvement and teamwork.

Please note: All promotional opportunities derived from printed materials are subject to deadlines established by the printer.

Contact Julie Falgiano: 732.508.4432 or julianne.falgiano@nmss.org
Check us out online at eventnjm.nationalmssociety.org



Presenting Sponsor **\$7,500**

Exclusive!

Pre-Event Exposure:

- Logo or company name included in sponsor announcements e-mailed to participants and volunteers
- Logo on event website with hyperlink to sponsor's website
- Logo or company name on all print materials
- Company name included in all pre-event press releases

Event Opportunities:

- Sponsor provides up to two (2) banners and decorations for Start/Finish area
- Logo or company name on the front of event T-shirt
- Logo or company name on race lanyard
- Sponsor may sample their product or service and offer giveaway items at Harborside Plaza 5
- Logo or company name in stairwell at Start and Finish

Post-Event Exposure:

- Logo or company name included in post-event wrap-up emails to participants and volunteers
- Company name included in all post-event press releases

After-Party Sponsor at **\$5,000**

Henry's on the Hudson

(Two available)

Participants and their family are invited for an after-party featuring food, awards and entertainment.

Pre-Event Exposure:

- Logo or company name included in sponsor announcements emailed to participants and volunteers
- Logo on event website with hyperlink to sponsor's website
- Logo or company name on all print materials
- Company name included in all pre-event press releases

Event Opportunities:

- Sponsor provides one banner and decorations for Start/Finish area
- Logo or company name on prominent spot on the back of event T-shirt
- Logo or company name in stairwell at Start and Finish
- Table and banner at After-Party at Henry's on the Hudson
- Sponsor may sample their product or service and offer giveaway items at Henry's on the Hudson

Post-Event Exposure:

- Logo or company name included in post-event wrap-up emails to participants and volunteers
- Company name included in all post-event press release

Contact Julie Falgiano: 732.508.4432 or julianne.falgiano@nmss.org

Check us out online at eventnjm.nationalmssociety.org



Skyscraper Sponsor **\$2,500**

Pre-Event Exposure:

- Logo or company name included in sponsor announcements emailed to participants and volunteers
- Logo or company name on all print materials

Event Opportunities:

- Sponsor provides one banner for Start/Finish area
- Logo or company name on back of event T-shirt
- Sponsor may sample their product or service and offer giveaway items at Harborside Plaza 5
- Logo or company name in stairwell at Start and Finish

Post-Event Exposure:

- Logo or company name included in post-event wrap-up emails to participants and volunteers

High-Rise Sponsor **\$1,000**

Pre-Event Exposure:

- Logo or company name included in sponsor announcements e-mailed to participants and volunteers

Event Opportunities:

- Sponsor provides one banner for Start/Finish area
- Logo or company name on back of event T-shirt
- Sponsor may sample their product or service and offer giveaway items at Harborside Plaza 5

Post-Event Exposure:

- Logo or company name included in post-event wrap-up emails to participants and volunteers

Elevator Sponsor **\$1,000**

Exclusive!

- Sponsor provides banner and decorations for elevator (all participants take elevator back down to lobby as they complete the race)
- Sponsor may sample their product or service at Start/Finish area

Stairwell Sponsor **\$500**

(Two available)

- Sponsor provides decorations and banner for designated stairwell
- Sponsor may sample their product or service and offer giveaway items at one designated rest stop

Vendor Table **\$500**

- Table at Start/Finish area
- Sponsor may sample their product or service and offer giveaway items at Harborside Plaza 5

Contact Julie Falgiano: 732.508.4432 or julianne.falgiano@nmss.org
Check us out online at eventnjm.nationalmssociety.org